Reef Check Foundation
Development Director

Reef Check Foundation is seeking a Development Director to oversee and grow its donor program and manage our fundraising initiatives. The successful candidate will be responsible for developing our fundraising campaigns, communicating with current and prospective donors, and building a stronger development strategy for our organization. This position involves managing individual and corporate gifts as well as planned and annual giving campaigns. The candidate must have an established background in coordinating nonprofit donation strategies and staff/volunteer leadership experience and will work closely with the Executive Director and the Board of Directors in all development and fund raising endeavors.

The Development Director’s responsibilities include:

- Planning, executing and evaluating fundraising campaigns and activities.
- Managing the organization’s fundraising programs.
- Identifying and stewarding prospective donors.
- Secure five and six figure gifts and grants.
- Recruiting and training staff, volunteer leaders and work with board members.
- Staying on top of fundraising trends and the nonprofit community.

Minimum qualifications include:

- 5 years of development work experience.
- Superb written, verbal and interpersonal skills.
- Fundraising software and tools expertise.
- Creative, self-starter attitude.
- Proven track record of fundraising campaigns and donor cultivation.
The Reef Check Foundation is an international non-profit organization dedicated to the conservation of tropical coral reefs and temperate kelp forests. With offices in Los Angeles and Santa Cruz, California and volunteer teams in more than 40 countries and territories, Reef Check’s mission is to lead citizen scientists who promote stewardship of sustainable reef communities around the globe. Reef Check performs three vital tasks worldwide:

- We train and organize teams of local volunteer citizen scientist divers. They collect data on reef health and assess climate change impacts on their reefs. Their work produces reliable information used by marine resource managers, scientists, and policymakers to make science-based ocean management and conservation decisions.
- We promote public education about reefs and the ocean. Our goal is to develop a team of ocean ambassadors with the skills and knowledge to make a tangible difference in marine conservation in their local communities.
- We develop ecologically sound and economically sustainable solutions for reef conservation and restoration.

This position will be based in the San Francisco Bay Area. Salary commensurate with experience. Review of applicants will commence on October 1st, 2020. Please send CV, three references and a cover letter explaining why you would be a good fit for this position to Jan Freiwald at jfreiwald@reefcheck.org.