

Create your own version of the “Year of the Reef” Song and win US \$1000!



During the 2008 International Year of the Reef (IYOR), help save reefs and share your creativity, musical style, and culture with others by creating a video using the Year of the Reef Song. Reef Check (RC) is running this contest with the goal of getting young people to learn more about the marine environment. In addition to having a lot of fun, you could win cash prizes!

Enter now for your chance to win!

- First Place - One US \$1000 cash prize
- Second Place - One US \$600 cash prize
- Third Place - One US \$400 cash prize



About the Year of the Reef Song: The Song was written by RC Board Member and Body Glove President Russ Lesser for the IYOR; Russ and his band *Thin Ice* donated it to RC.

About This Contest: This is an International Contest, free to enter, and groups from every part of the world are encouraged to participate. Participants must be 18 or younger and part of a group of three or more. We will be looking for creative, original videos that celebrate ocean conservation, musical style and/or local culture; technical video quality will not be judged. Three cash prizes will be awarded to the best group performances to help finance events or activities with an educational focus on the marine environment, such as a visit to a local aquarium, trip to the beach, acquisition of marine educational materials, etc.

Submissions close on January 31, 2009

Visit http://www.reefcheck.org/video/video_contest.php for more information

Increase your chances of winning by:

- Creating a version of the Year of the Reef Song using your own instruments and musical arrangements, e.g. Jazz, Reggae, Rock, Dangdut, or other genre/style
- Singing/filming at a place of meaning to your group, e.g. beach, temple, historical location
- Dressing in attire that celebrates local culture or that represents your music genre/style
- Singing in local language(s) or dialect(s)

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Remember to vote for your favorite videos from February 18 - March 31, 2009